# Google Cloud

# Why run SAP on Google Cloud?

When migrating SAP to Google Cloud, you can instantly benefit from combining SAP, retail, and external data in one unified system. In addition, integrating SAP with Google Cloud provides an innovation layer and access to Google's full product portfolio to transform its business in the cloud.

### Maximizing insights

Connect customer, operational and business data at scale by unifying data from SAP systems with other Google data signals. Uncover and analyze insights and create an end-to-end view of the consumer and the business. Read more here.

### Improving operations

Use real-time inventory management and tracking, demand prediction capabilities, and automated staffing to optimize supply chains, reduce costs, and enhance productivity. Read more here.

### Cost savings

Reduce infrastructure and operational costs by up to 50% by running SAP on Google Cloud. Read more here.



### Innovation focus

Drive digital transformation with data-powered innovation. Together with Google Cloud, you can build a modernized digital commerce platform enhanced by Google's AI solutions. Watch more here.

### Sustainability

Enhance sustainability efforts through advanced analytics that enable robust demand forecasting, improved supplier lead times and better estimated delivery times. In addition, instantly reduce IT emissions by moving SAP to Google's smart and efficient data centers. Read more here.

### Security & compliance

Create an agile, secure and highly available environment that scales quickly as your business grows. Up to 80% reduced system outages and more efficient IT frees IT resources to drive innovation and customer centricity. Also, Google's platform meets stringent data and security regulations. Read more here.

**Curious to learn more? This is how we helped others:**

Kaeser Kompressoren migrated SAP to Google Cloud to improve flexibility, availability, and speed of execution, while leveraging predictive maintenance, analytics, and monitoring.

Otto Group slashed deployment times from weeks to hours, hit near-zero network latency, and enhanced its green aims by migrating SAP systems to Google Cloud.

METRO saved costs and improved operational efficiency by running SAP on Google Cloud.