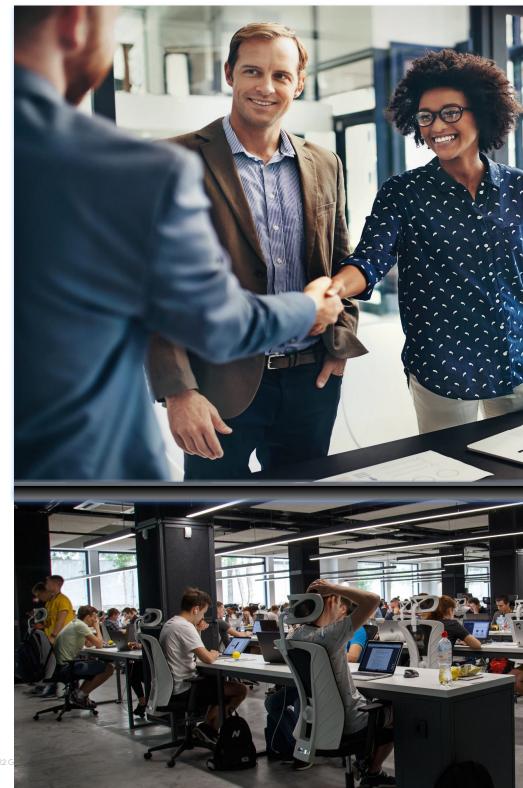


# Google Workspace for Utilities

& Energy





#### Introduction

Factors such as digitization, war for talents and covid 19 have changed the way we work. Companies now need to provide more hybrid/remote work options to their employees.

Challenges in 2023 included cyber/ransomware attacks, especially against critical infrastructure. Existing plans and roadmaps need to be adapted quickly to provide a secure work and collaboration environment as well as business continuity in the event of an attack.

## **Google's Aspiration**

Our mission is to organize the world's information and make it universally accessible and useful

We strongly believe in choice and providing our customers with different options to challenge the status quo. Our capabilities can be tested through an initial small project with our business continuity solution. This allows to test Google Workspace at low risk and commitment without time pressure as a serious alternative to their existing solutions.







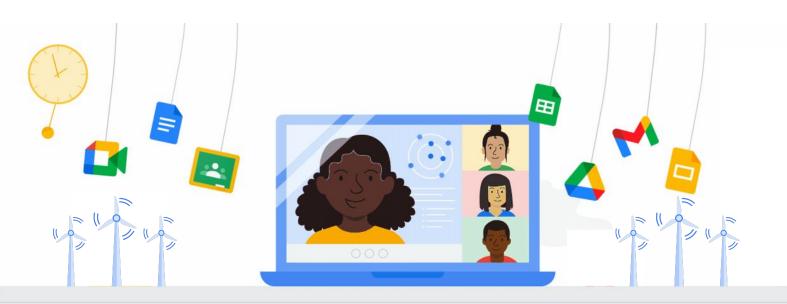
Reach your collaboration and security goals with Google Cloud as your partner

Google is well established in the <u>energy industry</u> providing innovative and flexible solutions to many clients.

We would like to take this opportunity to provide you with an overview of our award winning collaboration suite Google Workspace.

Please find an overview of our Google Workspace portfolio in the color-coded topics in this brochure.

- Business continuity and security
- 2 Collaboration
- 3 Relevant cases





#### **Work Safer:**

An all-in-one solution from Google with strong protections against phishing, malware, ransomware, and other cyber attacks.

94%

1

of malware was installed via malicious emails and attachments

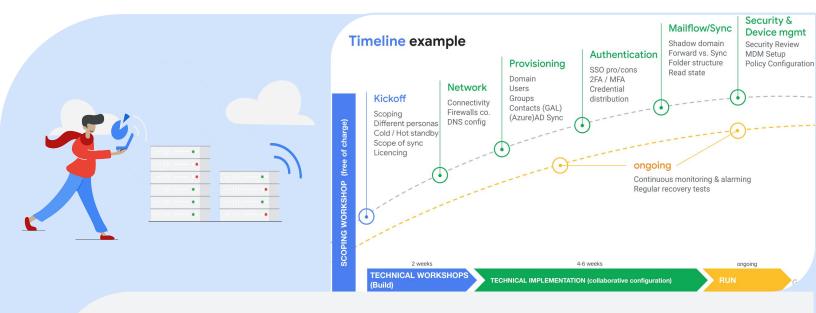
80%

2

45%

0

of hacking breaches involve brute force or the use of lost or stolen credentials of malware is delivered by email containing common Microsoft Office documents



Google Workspace is one brick in our leading security portfolio. <u>Work</u>
<u>Safer</u> provides you with everything you need for secure collaboration

Google Workspace













Trusted, modern collaboration and communication with Google Workspace

Frictionless security for your website with reCAPTCHA Enterprise

Phones with multiple layers of security to protect your data with Pixel

Security analytics built on the power of Google infrastructure with Chronicle

Simple access to apps and resources to BeyondCorp Enterprise

Enhanced user and account protection with Titan Security Keys

Secure, cloud-first devices and browsing with **Chrome Enterprise** 



## **Business continuity & security**

Make use of Google Workspace as a business continuity solution in addition to your existent collaboration suite





Seamless Failover and Business Continuity in the event of Cyber Attacks

In the event that your current collaboration suite is subject to a Cyber/Ransomware attack, Google Workspace is an excellent failover solution to enable your workforce to continue their operations.



**Enterprise Grade Security** 

Gmail has 0 vulnerabilities in US National Vulnerability Database between May 2011-2021 99.9+% accuracy in blocking spam and business email compromise scams.



**Cloud Native** 

Google Workspace was born in the cloud. No legacy code to manage and migrate makes it easier to manage.



**Employee Experience** 

82% of Users state that Google Workspace has made them more innovative.





## **Collaboration**



Flexible solutions make work from anywhere a reality



Helpful tools let people maximise their time



Simple, human-centered design deepens connection and improves engagement



Companies with engaged employees have higher retention<sup>1</sup>



Innovative companies have stronger profit growth<sup>1</sup>



The workforce of tomorrow uses Google Workspace



of Workspace users at companies say they enjoy work more since adopting Workspace



of Workspace users at companies say their company has become more innovative since adopting



of Workspace users say
Workspace has had a
significantly positive impact on
the way they work



## **Collaboration**

## Why does employee engagement matter?

Globally, businesses lose productivity worth at least \$300B annually due to disengaged workers.

Organizations with highly engaged employees — experienced a 3-year revenue growth rate, 2.3x greater than average (20.1% growth vs. 8.9% growth)

Revenue growth Performance and retention

Organizations with engaged workers may have employees who are 57% more effective

and

87% less likely to leave than organisations with low engagement

- 170M+ students and educators the workforce of tomorrow use Google Workspace
- Google Workspace is a pure cloud native solution that just works





Supports the French textile industry by compiling 6,500+ orders for 1,400+ businesses with Google Sheets



Provides customers with high-quality, government-vetted products by building the country's largest collaborative effort for protective clothing



Strengthens remote teamwork with easy-to-use collaboration tools, including Google Drive, Gmail, Google Meet, and Google Calendar



Enables an operational team of only four people to effectively manage and connect 1,000+ customers and suppliers



First, we created Google Workspace accounts for more than 1,000 users from the participating businesses. Many people were already familiar with Google Workspace, and the rest were able to catch up quickly because the tools are incredibly easy to use."

Madeleine Cusinberche, General Secretary, Savoir Faire Ensemble







#### **Relevant cases**

#### Client challenge

After Lafarge and Holcim merged in 2015 to form LafargeHolcim, the newly established building material manufacturer set out to clarify processes, consolidate infrastructure, and transform their culture to ensure a unified, modern, and collaborative experience.

#### Google solution

The organization first turned to Google Workspace to connect its large and widespread workforce, allowing them to share images, documents, and information across locations. Teams can now schedule meetings in Google Calendar, collaborate on Google Meet, and get managerial approval for work on the fly.

#### **Impact**

- United 70,000 workers across more than 70 countries
- Empowers employees working outside an office setting to participate in knowledge sharing and decision-making from wherever they are
- Builds a high-performing culture driven by agility, empowerment and accountability





Our teams now use Google Workspace to do things they weren't able to do before without support from IT. This set of tools is continuously improving and helping them do their job"

Paul Young, Head of Communication & Collaboration Digital Solutions,





Roche's history is one of innovation and progress and we believe that aligns well with the capabilities provided by Workspace"

> Dr. Alan Hippe, CFO & CIO, Roche Grouplia

#### **Impact**

- Deploys and manages Workspace features and usage with ease
- Works "better together from anywhere"
- Propels culture of innovation

# KÄRCHER

With Google Workspace, Kärcher has transformed its global collaboration, allowing for faster business decisions during the COVID-19 crisis"

Dr. Daniel Heubach CIO, Kärcher

Millions of businesses have chosen Google Workspace



Airbus has spent the past year thinking about what it actually means to return to work and we're looking to support greater flexibility with Google Workspace in a leading role. In 2020, we held 5.6M Google Meet sessions and we now have more than 70,000 shared Drives where people collaborate. Google Workspace has changed the way people work at Airbus and that will continue as the solution empowers the hybrid work reality

**Andrew Plunkett** Airbus Vice President **Digital Workplace** 

# **AIRBUS**

#### Client challenge

Collaboration rather than cost is the reason Airbus has given Microsoft's old-world Office app bundle the heave ho and is migrating 130,000 staff - the entire workforce - to Google's G Suite.

#### **Impact**

G Suite [Google Workspace] is a disruptive platform that radically breaks with past ways of working, rather than Office 365"

> Luc Hennekens CIO, Airbus



































# Interested in...

# ...a scoping workshop?

A free workshop. Scoping of different personas, a look into cold / hot standby and the scope of sync & licencing



...an Executive Briefing in the Google Cloud Space Munich?



...a direct executive call?





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