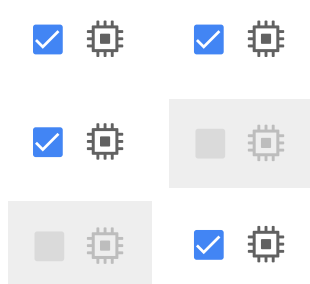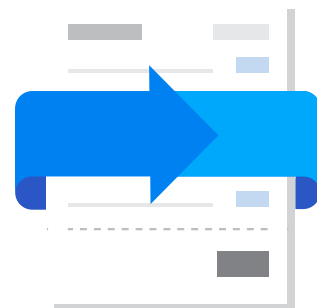**Google Cloud**

Optimise your Cloud costs

Cloud scales up and down to meet your needs – even when the unexpected happens. Try these five tested tips to make sure that you're optimising costs along the way.
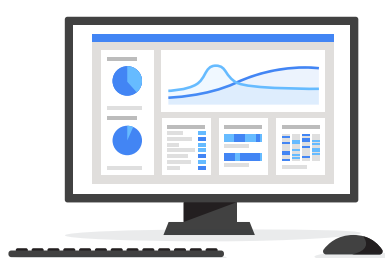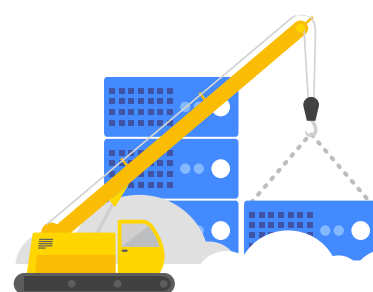
1 **Know your billing tools.** Google Cloud's cost-management tools are free. You can build dashboards, alerts and reports to find costly projects and align across teams.

2 **Only pay for the compute that you need.** It's easy to spin up and forget VMs. Recommender lets you identify, resize, delete or back up your unused VMs and persistent
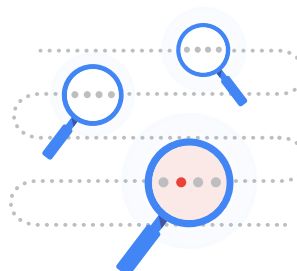
3 **Optimise your storage.** Know available classes and define life-cycle policies to transition to a cheaper storage class or delete data that you don't need.

4 **Tune your data warehouse.** Enable partitioning and clustering, enforce query controls and use flat-rate subscriptions based on your needs.

5 **Match your network needs and performance.** Use Network Intelligence Center for comprehensive optimisation, and try service tiers to optimise performance or cost.

Learn more at
cloud.google.com