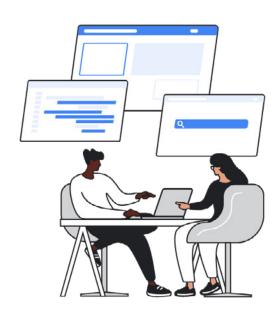


# A framework for rapid innovation in the cloud.

Everything you need to rapidly design, build, and deploy cloud solutions.

SAP customers already have a solid foundation in place. But in today's world of disruption, change, and constant innovation, many businesses still lack the comprehensive cloud and technology framework needed to respond in the moment. A proactive, future-forward path requires a connected ecosystem across all lines of business, a harmonized data model to deliver trusted data in real time, and the ability to simulate and explore scenarios to ensure the enterprise is prepared for whatever lies ahead.



# Google Cloud Cortex Framework: Enabling a scenario-driven approach to cloud innovation.

Accelerate business outcomes with less risk, complexity, and cost with Google Cloud Cortex Framework. Leverage reference architectures, packaged services, deployment templates, and accelerators to guide you from planning to delivery, reducing the time to value and kickstarting insights.



### Accelerate business outcomes

Kickstart insights and business value with easy-to-leverage, scenario-driven, cloud-native reference architectures and content.



### Reduce risk, complexity, and cost

Lessen the time, effort, and cost of implementations and achieve desired business outcomes more rapidly with proven deployment templates.



### Launchpad for future innovation

Leverage a technology strategy that can scale above and beyond an individual use case, with best-in-class cloud-native tools and capabilities.



## Built on proven technologies. Designed for growth.

Google Cloud Cortex Framework is a flexible technology framework that supports future growth with reference architecture patterns, ready-to-run deployment accelerators, and packaged integration services.

The framework is built on a foundation of proven technologies and solutions from Google Cloud, SAP, and trusted software, technology and system integrator partners, enabling you to deploy the industry's most advanced cloud-native capabilities at a fraction of the time and cost of relying on in-house talent and specialized expertise.

- Repeatable, scenario-driven reference architectures
- Ready-to-run deployment templates
- Best practices building blocks and blueprints
- Pre-defined, reusable accelerator content

- Packaged integration services from Google Cloud and partners
- Unified, real-time view of systems and data
- Industry-leading foundation of proven technologies and solutions
- Google artificial intelligence, machine learning, and automation technologies

Get everything you need to design, build, and deploy cloud solutions for specific business challenges on a scalable, reusable data and analytics architecture and delivery framework that delivers above and beyond a single use case.

Accelerate your cloud transformation, rapidly solve business problems, and adapt quickly to business opportunities with Google Cloud Cortex Framework. cloud.google.com/cortex