

Demand is growing for sustainable cloud choices

281 orgs have committed to 100% renewables, ~4000 have committed to the Paris Climate Accord targets and over 1000 have set science based targets.

76%

of IT executives and developers surveyed have to report against a sustainability target.*

89%

of IT executives and developers surveyed would move to a more sustainable DC option.*

58%

of new RFPs for IT services in EMEA include sustainability requirements.**

27%

of global IT leaders accelerated emissions reduction projects during Covid***

Developers and executives ranked **carbon more important than price** when choosing where to run their workload*

IDC: Cloud Computing Could Eliminate a Billion Metric Tons of CO2 Emission Over the Next Four Years