

## AirAsia is flying high with Google Cloud

- Modernises systems, processes and culture to focus on costs while improving customer service

Uses analysis, reporting and insights to resolve problems and create opportunities

Increases business agility by deploying faster and more frequently

With a minimal number of people involved, we can very quickly transform an idea or thought process into a deliverable. Prior to Google Cloud Platform, bringing those ideas to fruition would have been impossible"

Nikunj Shanti, Chief Data and Digital Officer, AirAsia

Sources: Air Asia, Talgo